



# NAM COLLEGE KALLIKKANDY

(Affiliated to Kannur University, Accredited by NAAC with B Grade)

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## 7.INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.3: Institutional Distinctiveness

**7.3.1: Portray the performance of the Institution in one area distinctive to its priority**

## **Title: NAM CENTRE FOR LOCAL RESEARCH AND DEVELOPMENT**

### **Objectives 1.**

- To promote research and studies on various issues and themes related to surrounding areas of the college
- To study indigenous problems and practices for suggesting recommendations for improvement, if needed.
- To disseminate information and knowledge produced by the research centre to the local public
- To provide various forms of services for the benefit and progress of the local people
- To bring out working papers, research projects and publish books and periodicals
- To study the history of the locality and local heritage conservation
- To explore and investigate places of worship of different religious segments and its role in socio cultural development of existing community
- To use local history as a teaching resource for cross curricular work covering history, literacy, art, geography, tourism etc.

The college located in a socially and educationally backward area, has to play an important role in the progress of the local society by providing higher education to students from backward and minority communities. Most of the people do find their living by engaging agriculture and business. A good number of natives in this locality are migrated to gulf countries for years and this brought about significant change in their outlook and standard of living. This assortment of culture and its impact in bringing harmony among people is another area to be explored. So far no specific enquiries have been made to find out the outcome of pluralistic culture existing in this neighbourhood. Therefore, the teaching community of the college, besides fulfilling the formal academic responsibilities, is eager to take up various research activities and service oriented extension programmes for the benefits of the people in the neighbouring areas of the college. People are among the best sources of information about the past. By asking someone about their memories of the past we find out how they lived, where they lived and what life was like for that person. This also gives us an idea of what the region was like during a particular time.

### **The practice :**

Teaching community of the college who have research aptitude and interest to engage in academic investigation decided to take up a positive steps to initiate potential studies pertaining

to socio cultural economic status of existing society and their past. NAM Centre for Research and Development brings together all the faculty members in the college irrespective of disciplinary boundaries for the research cum extension activities of the institution. Based on the decision taken a few teachers have taken up projects for examination and finalization of topic of local relevance.

### **Evidence of success**

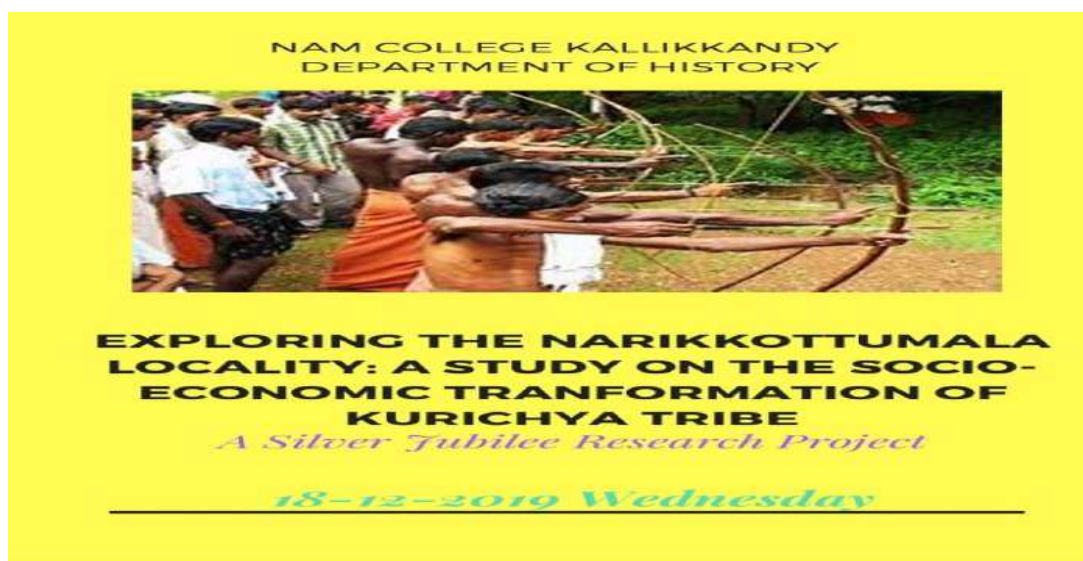
As part of the effort taken, a few teachers have chosen distinctive topics of their interest for projects and working papers.

### **Projects Undertaken**

- 1.Narikkottumala-Vazhamala Kurichiya Community: Preliminary Study (2018-19)**
- 2. Survey of the Socio-Economic Transformation of Tribal Peoples of Narikkottumala**
- 3. Environment protection activities**
- 4. Water analysis project**
- 5. Flood relief programmes**

### **NARIKKOTTUMALA-VAZHAMALA KURICHIYA COMMUNITY: PRELIMINARY STUDY (2018-19)**

The teaching community of the college, besides fulfilling the formal academic responsibilities, is eager to take up various research activities and service oriented extension programmes for the benefits of the people in the neighbouring areas of the college. The students and faculties of History Department conducted survey and visit to tribal area at Narikkotumala. The team provided study material to the tribal students and interacted with them.



## Brochure



**Visit to Narikkottumala tribal area.**

## **SURVEY OF THE SOCIO-ECONOMIC TRANSFORMATION OF TRIBAL PEOPLES OF NARIKKOTTUMALA**

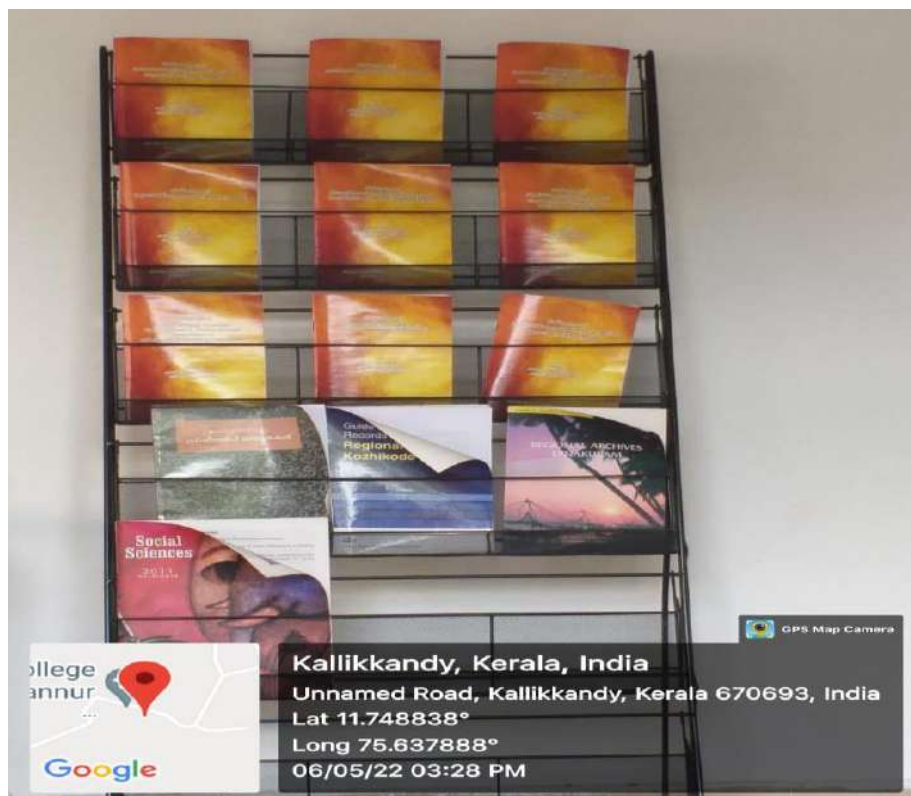


**Survey team**

### **Working Papers**

1. Perception of Foreign Tourists Towards Tourist Attractions in Kozhikode District By Rajesh Kumar E.R Associate Professor of Commerce, NAM College, Kallikkandy
2. A Study on Socio Economic Empowerment of Women through Kudumbashree with Special Reference to Nadapuram Grama Panchayath in Kozhikode District By Ashraf E. Assistant Professor of Commerce NAM College, Kallikkandy.
3. Impact of Colonialism on Tribal Communities in Wayanad by Dr. Joy Varkey Associate Professor of History, NAM College, Kallikkandy.

4. Impact of Demonetization on the Buying Behaviour of Rural People, by Dr. Ashraf E. Assistant Professor of Commerce NAM College, Kallikkandy.
5. Shafi'i School of Jurisprudence: Circulation and Mobility Across The Indian Ocean Region, by Dr. Anas Edoli, Assistant Professor of History, NAM College, Kallikkandy.
6. Impact of E-Commerce in Indian Economy by Dr. Ashraf E. Assistant Professor of Commerce NAM College, Kallikkandy.
7. Consumer Buying Behaviour of Durable Goods: With Special Reference to Kozhikode District of Kerala, by Sakariyya K.K., Page 69/73 03-04-2022 05:52:23  
Annual Quality Assurance Report of NAM COLLEGE Assistant Professor of Commerce, NAM College, Kallikkandy.
8. Subversive Saints: Engagements of Ba-Alawi Sayyids in Anticolonial Struggle By Dr. Anas Edoli, Assistant Professor of History NAM College, Kallikkandy.
9. Activities of Ramakrishna Mission In Kerala, by Dr. Joy Varkey, Associate Professor of History, NAM College, Kallikkandy.



Working papers and journal at NAM Local Research Centre

## **ENVIRONMENT PROTECTION ACTIVITIES**

### **Process**

The process for environment protection activity included the following steps:

1. Identification of environment problems around the college: by visiting near by houses in different wards of the Tripurangottur Panchayath. Identified excess use of plastics and their improper disposal in houses and towns.
2. Identified impure water in ward 11, 13, 18 of Tripurangottur Panchayath.
3. Planned to reduce the plastic waste:
  - conducted the survey about the waste disposal in houses and shops at towns.
  - Started various projects and awareness classes to make the people aware about the hazards facing by them due to improper waste to disposal and other activities.
  - Conducted water analysis in the effected wards.
4. Remedial measures:
  - Distributed plastic collecting bins to nearby schools and towns.
  - Distributed the cotton bags to shops.
  - Dispatched collected plastic wastes to the recycling center.

**Results** :The programmes were very successful. The Panchayath declared as plastic free Panchayath after this programme. The people were aware about the hazards of plastics and they follow the usage of biodegradable materials to handle things.

### **CLEANING PROGRAMME AT KALLIKKANDY TOWN.**

The college has under taken many environment protection activities to make the students aware about need of green environment, to build the habit of proper waste disposal etc. the students of NCC,NSS and others were actively participated in the programmes. The programmes included. Cleaning campaign, swachta- pakwada, ozone day celebration and protection of mangroves, plastic free campaign etc.



Declaration of clean town at Kallikkandy

#### **Re-4 “Project”.**

On 16/08/17 Principal Dr Musthafa declared the campus as fully cleaned campus on the concluding ceremony of Swachtha Pakwada. The college campus including library, departments, terraces and canteen have been cleaned with the effort of students within 15 days. Principal also inaugurated the Re-4 project with the aim of replacing the waste and placement of plastic waste and plastic waste that were thrown at the campus. Program Officer Namshad K.P, Minimol V.K,Volunteers Fathimath Shana, Megha Surendran and Usama.V.K led the team.



Plastic free environment activities





Providing plastic collection bin to various schools



RE-4 campaign



Dispatching collected to the recycling centre



Supplying cotton bags to the panchayath.

## **VISIT TO PLASTIC RECYCLING CENTER**

The representative of NSS units and programme officers went to the plastic recycling centre on 19<sup>th</sup> August. The trip aims to implement Re-4 project. At the centre we saw the process of recycling the collected waste plastic bags. The recycled plastics were made in to useful things such as ropes, water tank connecting pipes etc.



Volunteers in the plastic recycling centre



Volunteers in the plastic recycling centre

## ENVIRONMENT PROTECTION AWARENESS SEMINAR-

NSS units in association with KSCSTE conducted a workshop on wetland conservation for sustainable environment . The workshop was inaugurated by Sri. Kattor Muhammed president of Thrippangottur panchayath. Principal Dr. K.K.Musthafa presided over the function. The programme arranged in two sections .The morning session handled by Sri. Uthaman Forest officer and afternoon session handled by Sri Dharmadam Surendran. In the morning session Sri.Uthaman gave a wonderful talk on the variety of wetland in India and all over the world. The national policies on the protection of wetland. In the second session smt.Anusree delivered the welcome speech. Sri. Surendran shared his real life experience in conserving and protecting wetland near his area. Around 100 kudumbasree members and 150 students were attended in the function.



Ozone day programme



Talk by resourse person



Participants in the seminar



Visit to mangrooves

## ENERGY CONSERVATION AWARENESS WORKSHOP

### 1. Awareness workshop at Chokli

The programme was conducted on 21-01-2017 at Mathiyambath L.P. school. The programme was inaugurated by the college principal Dr. K.K. Musthafa. Around 80 members including Kudumbasree and other public participated in the function. We distributed LED bulb to the participant at a rate of 50. And also collected the electricity bill for the last month. The resource person directed them to reduce the bill by efficient managing of electrical devices. We provided refreshment for the participant.

### 2. Awareness workshop at Kallikkandy

The programme was conducted on 24-01-2017 at Kallikkandy Panchayath hall. Around 111 members including kudumbasree and other public participated in the function. We distributed LED bulb to 100 participant in a rate of 50Rs. And also collected the electricity bill for the last month. The resource person directed them to reduce the bill by efficient managing of electrical devices. We provided refreshment for the participant.

The two activities conducted by the NSS unit of our college with the financial support of Urjakiran and EMC gave an effective outreach programme to our institution. As the part of follow up activity we directed our volunteers to make awareness campaign in home by giving notices and instruct them to monitor next six months electricity bill. And also offered free LED

if there is gradual decrease in the electricity bill by the efficient use of electrical devices. We were also very grateful by conducting such an extension activity with a relevant topic such as energy conservation.



Energy Conservation Rally



Signature campaign at Panoor





Rally flag-off

## **WATER ANALYSIS AND AWARENESS CAMPAIGN.**

Department of polymer chemistry conducted a water conservation campaign from 07-02-2017 to 13-02-2017 in the title of "**pure water for good health**". The aim of the program was to detect the purity of drinking water and to determine whether it is suitable for human consumption. 40 Students along with NSS programme officer K.P.Namshad made the program a great success. Samples of water were collected from people who attend the awareness class. These samples were tested, analyzed and result was distributed.

The program achieved a great success by the support and coordination of Panchayath members, Kudumbasree, students and teachers. This program helped the people in and around Thriprangottur to assure purity of water in their wells.

***Venue: Thendaparamba LP School (Ward 18)***

Programme was inaugurated by Thriprangottur Panchayath President Sri. Kattoor Muhammad and Presidential address was given by Principal of NAM college Dr.K.K.Musthafa.Felicitation was given by ward member A.P.Ismayil (Ward XVIII), Sakeena Thekaail(Ward Member, Thriprangottur, Gramma Panchayath), Professor Muhammad Ismail. K M (Head Of The Department of Polymer Chemistry), K.P.Namshad (Programme Officer NSS), B.K.Muhammad, K.K.Sreejith, Shaukath Ali Eroth and K.P.Aysha Kunhabdulla .

After the inauguration session, an awareness class about "**pure water for good health**" was given by Shoukath Ali Eroth and initiative talks were done by Muhammad Ismail. K M (HOD of Polymer Chemistry). Around 200 common people were participated in the programme. Afterwards the water sample, they brought were collected and analyzed by the students. The report was given to them through the ward member KP Ismayil.

***Venue: Thriprangottur Grama Panchayath Hall (Ward 11)***

Muhammad Kattoor (Thriprangottur Panchayath President) inaugurated the function. Sri. Sameer Parambath made welcome speech. Mr. P Namshad presided over the function. Felicitation was made by K P Ismayil, P Kamala, S Surendar and V T Rashid.

After the inauguration session an awareness class about "**pure water for good health**" was given by Shoukath Ali Eroth. More than 200 people were participated in the programme. Afterwards the water sample, they brought were collected and analyzed by the students. The report was given to them through the ward member Sameer Parambath.

***Venue: Paremml Madrasa Hall (Ward 13)***

Dr K.K. Mustafa (The Principal NAM College) inaugurated the function. K P Namshad made the welcome speech. Muhammad Kattoor presided over the function. Felicitation was made by Mini Mol VK, Rashid KP and Megha Surendran. After the inauguration session an awareness class about "**pure water for good health**" was given by Rajan Vengad. Around 200 people were participated in the programme. Afterwards the water sample, they brought were collected and analyzed by the students. The report was given to them through the ward member Muhammad Kattoor.



Water analysis project – inaugural function



Collecting water from the panchayath tap



Water analysis in the department lab

## FLOOD RELIEF PROGRAMMES

The college has undertaken several extension programmes in the flood effected area near by the college , including construction of houses for flood victim. Students Participatd in rescue activity and cleaning programme in the flood effected area. Providing dress to the flood victims. The two houses constructed at Wayanadu district and one one at kallikkandy.

In response to the devastating floods that struck in 2018, the college has launched a comprehensive flood relief programme. This programme was designed to help victims of the floods rebuild their homes, and to help ensure that they had access to basic necessities such as food and water and dresses.

## Process

The process for constructing homes as part of the flood relief programme included the following steps:

1. Identification of families in need of assistance: The programme identified families in need of assistance by visiting affected areas at Wayanad and assessing their damage.
2. Selection of families: Selected two families at Wayanad and one at Kallikkandy . Collected fund from various stakeholders of the institution.
3. Construction of homes: The families were then provided with technical assistance and guidance to construct their homes.
4. Monitoring: The construction was monitored to ensure that the homes were built to a high standard.

Distributed dress and house hold for flood victim: . Students collected both new and used clothing from their relatives, friends and neighbours.

**Results** :The flood relief programme has been successful in providing assistance to families affected by the 2018 floods. The programme has helped over 200 families build new homes and provided them with the necessary supplies to start their lives over.



Key hand overring ceremony to the flood victim



Key hand overring ceremony to the flood victim

### Dress distribution to the flood victims



Providing dress to the flood victim



Students collecting dresses

### **CLEANING FLOOD EFFECTED AREA**

The students including NSS and NCC volunteers cleaned the flood affected houses and distributed house hold essentials to the flood victims.



Cleaning flood effected houses



**House hold distribution to Flood Victims**